What is the Cat’s Pajamas Collaborative?

Our Collaborative is open to those working in the creative industry, either as freelancers or in-house, across many disciplines including marketing, communications, graphic design, event management and website design. We want to connect you with peers, both virtually and in real life, to share resources and expertise.

Our aim is to provide you with a platform for learning, skills exchange, collaboration and referral opportunities to expand both your business and your professional network.

We are currently looking for like-minded people who share our values of collaboration, creativity, honesty and integrity. If this sounds like you, we would love to invite you to be a part of our creative community. It really is the Cat’s Pajamas!

What you get from your membership:

* Access to the online directory of Collaborative members who can also offer you skills, support and expertise.
* Participation in an online forum to connect and collaborate with other creative professionals.
* Access to our resource library to support you in your working life and the opportunity to contribute and showcase your expertise.
* Monthly podcasts to keep you inspired and motivated.
* Monthly newsletter full of tips, recommendations, interviews and industry specific info.
* The opportunity to seek support from other members and build a network.
* The chance to collaborate on business ideas and opportunities with other members.
* Access to other members to look at opportunities for ideas/ skills exchange.

*In the first three months:*

* The chance to feature as a founding member across the Cat’s Pajamas socials to promote you and your business.

*In the first six months:*

* The chance to feature in the Cat’s Pajamas monthly newsletter (The first ever newsletter had 200 views and this is growing)
* The chance to write a guest blog for the Cat’s Pajamas website.

*In the first year:*

* The opportunity to be interviewed as part the Cat’s Pajamas Convos podcast series talking about your area of expertise, positioning you as a thought leader and industry expert.

Coming soon

As the collaborative grows we want to be responsive to the needs of our members. We’ve already had some requests.

* Engaging events to build networks, support learning and even offer members speaking opportunities (if that’s your bag!).
* Offers and discounts for products and services that support our profession/ industry.

What we ask of you:

* We want all members to benefit from the collaborative so please connect with others. Start conversations on the forum or add your views to existing discussions,
* Be polite and respectful in all your interactions with collaborative members.
* Make use of the resources in the library. If you have ideas about what would support you please let us know. And if you would like to contribute a resource drop us a line. This is your community.
* Tell us if you have any ideas or suggestions about how we can improve the collaborative and meet member needs.
* Please spread the word and share the Cat’s Pajamas Collaborative love by letting others know.

What’s your investment?

You will get access to all of this (and more as the Collaborative grows) for a membership fee of £12 per month. Sign up for a year in advance for £99!